

PLEASE NOTE: Legislative Information **cannot** perform research, provide legal advice, or interpret Maine law. For legal assistance, please contact a qualified attorney.

An Act To Amend the Laws Governing the Placement of an On-premises Sign

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 23 MRSA §1914, sub-§3, as repealed and replaced by PL 1981, c. 318, §4, is amended to read:

3. Location. ~~On-premise~~On-premises signs shallmust be located within 1,000 feet of ~~the principal building~~a location where the business or facility is carried on or practiced or within 1,000 feet of the point of interest. Storage areas, parking lots, warehouses and other auxiliary structures and fixtures are ~~not deemed~~considered to be ~~buildings~~locations where the business, facility or point of interest is carried on or practiced.

Sec. 2. 23 MRSA §1914, sub-§5, as repealed and replaced by PL 1981, c. 318, §4, is amended to read:

5. Interstate highways. Not more than one ~~on-premise~~on-premises sign; advertising the sale or lease of the property; may be permitted on land adjacent to any portion of the interstate system; including ramps and interchange areas; ~~which~~that is visible ~~therefrom~~from the interstate.

Not more than one ~~on-premise~~on-premises sign visible from any portion of the interstate system including ramps and interchange areas; may be permitted more than 50 feet from ~~the principal building or structure~~a location where the business, facility or point of interest is carried on.

~~No on-premise~~An on-premises advertisement; located more than 50 feet from ~~the principal building or structure~~a location where the business, facility or point of interest advertised is carried on; may not exceed 20 feet in ~~length~~length, width or height or 150 square feet in area, including border and trim; but excluding supports.

Any ~~on-premise~~on-premises sign located more than 50 feet from ~~the principal structure~~a location where the business, facility or point of interest is carried on that displays any trade name ~~which~~that refers to or identifies any service rendered or product sold shallmust display the name of the advertised business, facility or point of interest as conspicuously as ~~sue~~the trade name.

SUMMARY

Under current law, an on-premises sign must be located within 1,000 feet of the principal building where the business is carried on. This bill amends the law to allow on-premises signs within 1,000 feet of the location where the business is carried on and explicitly recognizes that storage areas, parking lots, warehouses and other auxiliary structures are considered locations where the business is carried on.